HELLO THERE, OUR DREAM IS TO HELP YOU MAKE GREAT HAPPEN

Student satisfaction

Learn the fundamentals of small business management!

This is a ‘need-to-know’ or ‘eyes-wide-open’ course in that it covers the principles that small business owners need to be aware of, otherwise the risk of failure will be high.

It is an information course covering: the business environment, getting into a small business, business legal structures, valuing a business, financing a business, strategic and operational planning, budgeting, marketing and e-commerce as related to marketing, financial analysis, customers, staff, taxation, business law, risk assessment and getting out of business.

LOCATION/S
Gold Coast - Southport

DURATION
Part time: 3 sessions / 1 day per week

Course delivery options

<table>
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<tr>
<th>WORKLOAD</th>
<th>LOCATION</th>
<th>DELIVERY</th>
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<tbody>
<tr>
<td>Part time</td>
<td>Gold Coast - Southport</td>
<td>Classroom</td>
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<td>1 day per week</td>
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Key dates

For key start dates for each location visit the online brochure for this course (under the course details tab).

tafegoldcoast.edu.au/course/11744

Entry requirements

There are no specific entry requirements.

Resources required

- Please bring a pen and notebook.
- Work books and handouts are supplied.
- Students need to present

Important Information

Course commencement is subject to

Got a question?
Enquire about your full fee study options

FULL FEE | $265

This is the total cost of the course.

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What are my financial options?

No matter what your circumstances, TAFE Queensland Gold Coast has a financial option to suit you. If you are unsure of what’s right for you, call us on 07 5581 8300. We’re here to help.

Accurate as at 16 October 2017. For the latest information see:
tafegoldcoast.edu.au/course/11744
### Outcome

The course is suitable for new venture start-ups, supervisory and management roles, and self-employment. Participants will be confident in preparing to start their own business, aware of the many potential pitfalls associated with a new venture.

For those wanting a career in small business you may like to continue on with Introduction to Marketing for Small Business.

### Units

**Disclaimer**

Not all electives available at all campuses

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**ARE YOU READY TO TAKE THE NEXT STEP ON YOUR PATH TO GREAT?**

Enrol today to secure your spot in this course.

**HOW TO ENROL**

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